



## HISTORY HAS BROUGHT US HERE

Over the years, after the founding of Belco, its rapid expansion and consolidation in Europe and the opening of agencies for East Africa and Central America, it arrives in the South American Andes with its office in Colombia.



This is the first time that Jean-Paul Burrus, shareholder & President of Omnia Holding which is the owner of Salpa group and Neil Chiquet (Ecuador's Operation General Manager) visited an office from Belco abroad, the one in Armenia, Quindío, Colombia. We had the opportunity to visit the facilities, learn about the role and mission of the team and visit a producer in the region.

This agency has the mission of adding value throughout the chain, and therefore seeks to have a **daily presence in the field**, follow up with producers, have experience in the purchase and pricing of coffee, develop workshops on cultivation, processing and quality and of course develop and execute **projects of environmental, social and economic impact**. It also has a fully equipped laboratory for the complete analysis of supply samples, pre-shipment, cupping and monitoring and control of the quality of producers before and during the harvest. All this to offer our partners through a robust and reliable logistical structure, a **great coffee with true life stories**.



## THIS IS JESÚS BEDOYA

Jesus is convinced of organic agriculture and the harmonious coexistence with the environment. A third generation producer from Quindío, he grows totally organic specialty coffee planted with shade and associated crops of banana and soon cocoa and beans. His family (wife and children) actively participates at their farm and coffee business.



## FROM THE SEED TO CUP

During the visit we were able to get to know an unusual profile of a producer who has the entire coffee process on a small scale from planting, production, processing, fermentation, drying, milling, roasting and marketing of the roasted product in his coffee shop and green coffee for export. It is currently focused on the environmentally friendly production of high end micro-lots.



To conclude the tour, we walked through the crops where in addition to observing polyculture, we also saw floral corridors. All these agents of nature planted in the same place provide many benefits for coffee production, such as improved nutrient uptake and recycling, reduced use of pesticides and herbicides in the soil, increased biological activity and soil microdiversity, increased organic matter content, and diversification of plant, animal and microbiota biodiversity. Oh...and of course, there was no better way to close the day but with a Bandeja Paisa!

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